



16th - 17th March 2011
M.O.C. Event Centre
Munich, Germany
www.avionics-event.com

AVIONICS & DEFENCE ELECTRONICS EUROPE 2011

PennWell Corporation

MEDIA INFORMATION

Ref: AV009/011

Date: Thursday, 10 March 2011

Subject: AVIONICS and DEFENCE ELECTRONICS EUROPE 2011 Starts in Munich Next Week

This is the final reminder to come and join us at **AVIONICS and DEFENCE ELECTRONICS EUROPE 2011**, which will be held for the first time in the M.O.C. Centre, Munich, Germany on the 16 – 17 March 2011.

Avionics & Defence Electronics Europe 2011, is Europe's premier exhibition and conference for the aerospace and defence electronics industry. It consists of a 2 day conference and exhibition, master classes, workshops and our networking reception.

Supporting Organisations include:

bavAIRria - Luft- und Raumfahrtstandorte in Europa
The Association of European Airlines (AEA)
Deutsche Gesellschaft für Luft- und Raumfahrt (DGLR)
The Institute of Engineering and Technology (IET)
The Netherlands Aerospace Group (NAG)
The Middle East Aerospace Consortium (MEAC)

Sponsoring Organisations include:

Airbus, Europe's leading aircraft manufacturer
Wind River, a world leader in embedded and mobile software

The conference programme will cover a broad range of technical and topical issues - ranging from military to commercial - with a full schedule of tutorials and technical paper sessions. The programme, designed round a carefully selected theme, will provide the most comprehensive



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and concentrated insight into the most important factors influencing the global avionics and defence electronics industries.

The exhibition includes over 60 leading avionics and defence electronics companies from across the world providing the avionics and defence electronics industry professional the opportunity to update their knowledge and see the latest technologies and developments the industry has to offer, with product demonstrations and a range of exhibitor presentations.

EXHIBITION OPENING HOURS

Wednesday 16 th March	10.00am to 7.30pm
Thursday 17 th March	9.30am to 4.30pm

Entry to the exhibition floor only is free of charge.

Exhibitor presentations are free to attend and take place throughout the exhibition opening hours.

The Networking Reception on Wednesday 17th from 5.30pm to 7.30pm, being hosted and held under the Patronage of Dr. Haunschild, the Bavarian coordinator of Aerospace and Satellite Navigation, is also free to attend to registered trade visitors, providing a relaxing end to a busy day.

So don't miss this opportunity to meet and network with avionics and defence electronics professionals from airlines, airframers, integrators, systems designers and the armed forces.

For more information about the Networking lecture, conference or participating in Avionics & Defence Electronics Europe 2011 visit: www.avionics-event.com

Editors Notes

Avionics & Defence Electronics Europe Conference now in its 9th year, and retains its position as the premiere conference for the avionics industry and defence electronics professionals. Avionics & Defence Electronics Europe 2011 will consist of a trade exhibition, two-day conference program, workshops, master classes, exhibitor presentations and technology demonstrations.

PennWell Corporation is a highly diversified, business-to-business media company providing authoritative print and online publications, conferences and exhibitions, research, databases, online exchanges and information products to strategic global markets.

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