

AVIONICS EUROPE 2010 **(Incorporating Defence Electronics)** **PennWell Corporation**

MEDIA INFORMATION

Ref:

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John Law of Eurocontrol to keynote Avionics Europe conference

AMSTERDAM, The Netherlands, – John Law, surveillance programs manager at EUROCONTROL, will keynote the 2010 Avionics Europe conference and exhibition to be held March 24 – 25, 2010 at the Air Passenger Terminal in Amsterdam, Netherlands.

“EUROCONTROL is driving the move toward satellite navigation in Europe through their CASCADE program, which is responsible for implementing Automatic Dependent Surveillance–Broadcast (ADS-B), technology” said John McHale, Avionics Europe Conference Director and Chief Editor of *Avionics Intelligence*. “Avionics Europe 2010 is focused on next-generation avionics and next-generation air traffic management such as ADS-B technology. Therefore, we are excited to have Mr. Law kick off our conference on this important topic.”

This year’s Avionics Europe incorporating Defence Electronics conference programme has an outstanding line up of speakers and topics of discussions for the avionics and defence electronics professional.

Other key speakers include Stephen Van Tress, chief aircraft architect for the Federal Aviation Administration; Didier Delibes, Airbus ATM engineering senior manager; Steve Duenkel, senior program manager, Boeing Commercial Aviation Services; Don- Jacques Ould-Ferhat, head of operations, Quovadis (Airbus PBN Subsidiary); and Simo Tauriainen, avionics system manager, Finnish Commuter Airlines.

Session topics include: Avionics and Air Traffic Management; Performance-Based Operations; Regulatory Frameworks for Avionics; Next-Generation Military Avionics; Unmanned Systems Avionics; Cost-Efficient Avionics; and Runway Incursion/Excursion – Increasing Safety.



24th-25th March 2010
Passenger Terminal (City Centre)
Amsterdam, The Netherlands
www.avionics-event.com

Paul Sweeney, Event Director, said, "We are delighted at the level of conference content this year, which will be more informative and education with 2 conference tracks and a variety of workshops and masterclasses for a more in-depth discussion and learning experience."

"The exhibition also offers a wide range of products and services from leading companies, with the latest technologies available on show to discover and learn about. We look forward to the industry gathering in Amsterdam on 24th and 25th March at Avionics Europe incorporating Defence Electronics," Sweeney added.

The conference web site is www.avionics-event.com. For inquiries on the conference content contact Samantha Malcolm at samantham@pennwell.com. For worldwide exhibit sales contact Jo-Ann Pellegrini at 1-650-941-3438 or JoAnnP@pennwell.com.

Companies wishing to attend the conference can benefit from a 3 delegates for the price of 2 corporate plan, saving 33%. Delegates can book online at www.avionics-event.com.

For more information or to register online, visit: www.avionics-event.com.

Editors Notes

Avionics Conference now in its 8th year, and retains its position as the premiere conference for the avionics industry. Recently purchased by PennWell Corporation, and now incorporating Defence Electronics, the Avionics Conference 2010 will consist of a trade exhibition, two-day conference program, workshops, master classes, exhibitor presentations, and technology demonstrations. The next Avionics will be held 24-25 March 2010 in Amsterdam followed by Avionics USA 2010 3-4 June 2010 in San Diego, Calif., USA.

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