



16th - 17th March 2011
M.O.C. Event Centre
Munich, Germany
www.avionics-event.com

AVIONICS & DEFENCE ELECTRONICS EUROPE 2011

PennWell Corporation

MEDIA INFORMATION

Ref:

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Avionics & Defence Electronics Europe launch Airline Partner Programme

Special opportunities for avionics professionals from airlines and operator companies

Avionics & Defence Europe, Europe's premier exhibition and conference for the aerospace electronics and defence electronics industry, has launched an Airline Partner Programme, in conjunction with the Association of European Airlines, designed to offer enhanced opportunities to industry professionals working for airlines and operators.

Improving ATM efficiency and avionic performance is achieved through performance-based operations and understanding ATM upgrades will happen and how much they will cost.

With conference sessions and technical workshops designed for the airline, operators, airframers and avionics professional, greater insight into the future developments and solutions can be gained from this dynamic and innovative industry.

The Avionics conference track provides excellent professional development opportunities learn about the latest in communication, navigation, avionics, and future ATM technologies.

The Airline Partner Programme affords privileges offers a range of discounts and benefits to airlines / operators and their employees, enabling you to listen to key industry presentations, providing relevant, real world technology applications, networking with peers and meet the industry professionals within the research, development, airframers, integrators, prime contractors and the supply chain market.



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The Airline Partner Programme is designed to make attendance to Avionics & Defence Electronics Europe easy and more enjoyable for the industry professionals working for airlines and operators. The package includes VIP attendance and 'Access All Areas' – including access to all conference sessions, keynote, workshops (including the AEA workshop), masterclasses, exhibitor presentations and networking reception plus one nights free bed & breakfast accommodation.

Full details can be found online at www.avionics-event.com/airlinepartner.

Avionics & Defence Electronics Europe, on 16th and 17th March 2011 at the M.O.C. Event Centre in Munich, Germany, is a unique event that delivers high quality conference content and speakers, from some of the industry's leading companies and organisations, providing more than just an insight into the future of avionics.

The event is supported by the industry's leading associations including BavAIRia, the Association of European Airlines, DGLR, Technical University of Munich, RAeS, BDLI, Netherlands Aerospace Group and Middle East Aerospace Consortium.

For more information about exhibiting or participating in Avionics & Defence Electronics Europe 2011 visit: www.avionics-event.com.

(363 words)

Editors Notes

Avionics & Defence Electronics Europe Conference now in its 9th year, and retains its position as the premiere conference for the avionics industry and defence electronics professionals. Avionics & Defence Electronics Europe 2011 will consist of a trade exhibition, two-day conference program, workshops, master classes, exhibitor presentations and technology demonstrations.

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