

# **AVIONICS EUROPE 2010** **(Incorporating Defence Electronics)** **PennWell Corporation**

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## **MEDIA INFORMATION**

*Ref:*

*Date: 15<sup>th</sup> December 2009*

**Subject: Avionics Europe incorporating Defence Electronics gains support of NIDV and NAG**

AVIONICS EUROPE, incorporating Defence Electronics, is delighted to announce the support of the NIDV – the Nederlandse Industrie voor Defensie en Velligheid (Netherlands Defence Manufacturers Association) and the NAG – Netherlands Aerospace Group.

The NIDV promotes optimal involvement of the Netherlands industry with respect to procurements and assignments of the Ministry of Defence in the Netherlands, as well as emerging markets around the world.

The NAG is the Dutch trade association encompassing aerospace companies and organisations engaged in education, R&D, engineering, manufacturing and Maintenance Repair and Overhaul of civil and military systems and equipment.

Arie Schild, Business Development Manager at the NIDV, said, *“The NIDV is delighted to be supporting Avionics Europe incorporating Defence Electronics. This important conference and exhibition is an ideal opportunity for the Dutch aviation and defence industries to gather together to discuss important issues and demonstrate the strength, skills and developments that they have to offer this industry that has a significant impact on everyone’s day to day lives.”*

The Avionics Europe incorporating Defence Electronics conference and exhibition is the premier platform for the international aviation and defence electronics industry to learn, network, source new information, products and services. The synergy offered between the event and the NIDV and NAG members ensures that the members have an ideal meeting place to discuss topics of the day and share ideas.



**24<sup>th</sup>-25<sup>th</sup> March 2010**  
Passenger Terminal (City Centre)  
Amsterdam, The Netherlands  
[www.avionics-event.com](http://www.avionics-event.com)

Support from the NIDV and NAG will in turn provide additional benefits to its membership through discounted rates on exhibition space and conference delegate fees.

Neil Walker, Senior Marketing Manager for Avionics Europe, said, *"The support of distinguished industry organisations such as the NIDV and NAG are an important endorsement to this important event for the avionics and defence electronics industry. We are delighted to welcome the NIDV and NAG, along with their members, to Avionics Europe incorporating Defence Electronics conference and exhibition at the Passenger Terminal in Amsterdam City Centre from 24<sup>th</sup> to 25<sup>th</sup> March 2010."*

Further information on AVIONICS EUROPE incorporating Defence Electronics can be found at: [www.avionics-event.com](http://www.avionics-event.com)

Conference information can be found at:  
<http://www.avionics-event.com/index/conference-information.html>

#### **Editors Notes**

**Avionics Conference** now in its 8th year, once again has the envious title of the premiere conference for avionics. Recently purchased by PennWell Corporation, and now incorporating Defence Electronics, the Avionics Conference 2010 will consist of a trade exhibition, two-day conference program, workshops, master classes, exhibitor presentations and technology demonstrations. The next Avionics will be held 24-25 March 2010 in Amsterdam followed by Avionics USA 2010 3-4 June 2010 in San Diego, USA.

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For further information, please contact:

Neil Walker  
Senior Marketing Manager  
**PennWell Corporation**  
Tel: +44 (0)1992 656643  
Mobile: +44 (0)7711 421524  
Email: [neilw@pennwell.com](mailto:neilw@pennwell.com)

Tony Kingham  
PR Advisor  
**KNM Media LLP**  
Tel: +44 (0)208 144 5934  
Mobile: +44(0) 7828 297465  
Email: [tony.kingham@worldsecurity-index.com](mailto:tony.kingham@worldsecurity-index.com)

Or visit: [www.avionics-event.com](http://www.avionics-event.com)