



24th-25th March 2010
Passenger Terminal (City Centre)
Amsterdam, The Netherlands
www.avionics-event.com

AVIONICS EUROPE 2010 (Incorporating Defence Electronics) PennWell Corporation

MEDIA INFORMATION

Ref: KNMPR/09/01/d

Date: 2nd October, 2009

Subject: AVIONICS EUROPE to incorporate DEFENCE ELECTRONICS Track

PennWell Corporation, are proud to announce that **AVIONICS EUROPE 2010**, will incorporate for the first time a dedicated conference track to **Defence Electronics**.

Whilst the European Defence Industry annually invests billions of dollars to ensure the armed forces are equipped with the most state-of-the-art technology and equipment, it is increasingly important that that industry has a high level platform through which to share information on the latest issues, technologies and systems.

With clear synergies between these two sectors, DEFENCE ELECTRONICS aims to provide that unique platform for the defence electronics industry; including systems, components and services covering land, air and sea.

AVIONICS EUROPE continues to be the premier platform for discussing commercial and defence related avionics issues in Europe, offering a platform for the international aviation industry to learn, network and source new information, products and services and is the 'must attend' event on the Avionics calendar.

The amalgamation of these two areas offers an unparalleled platform to present new technologies and systems.

Avionics Europe incorporating Defence Electronics will bring together the most influential and high-ranking members, project leaders, engineers, end users, suppliers and service providers from the avionics and defence electronics industries, for the two day exhibition and conference.



24th-25th March 2010
Passenger Terminal (City Centre)
Amsterdam, The Netherlands
www.avionics-event.com

AVIONICS EUROPE 2010, incorporating Defence Electronics, will take place at the Passenger Terminal (City Centre) Amsterdam, The Netherlands, from the 24th – 25th March 2010

Editors Notes

Avionics Conference now in its 8th year, and retains its position as the premiere conference for the avionics industry. Recently purchased by PennWell Corporation, and now incorporating Defence Electronics, the Avionics Conference 2010 will consist of a trade exhibition, two-day conference program, workshops, master classes, exhibitor presentations and technology demonstrations. The next Avionics will be held 24-25 March 2010 in Amsterdam followed by Avionics USA 2010 3-4 June 2010 in San Diego, USA.

PennWell Corporation is a highly diversified, business-to-business media company providing authoritative print and online publications, conferences and exhibitions, research, databases, online exchanges and information products to strategic global markets.

For further information, please contact:

Neil Walker
Senior Marketing Manager
PennWell Corporation
Tel: +44 (0)1992 656643
Mobile:
Email: neilw@pennwell.com

Tony Kingham
PR Advisor
KNM Media LLP
Tel: +44 (0)208 144 5934
Mobile: +44(0) 7828 297465
Email: tony.kingham@worldsecurity-index.com

Or visit: www.avionics-event.com