



21st & 22nd March 2012  
M.O.C. Event Centre  
Munich, Germany  
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## **MEDIA INFORMATION**

### **FOR IMMEDIATE RELEASE**

Ref:

Date: 7<sup>th</sup> October 2011

### **Subject: SESAR JU confirms support of Avionics Europe 2012**

The SESAR Joint Undertaking, the public-private partnership set up to oversee and manage of European air traffic management and the Single European Sky initiative, has confirmed its support of Avionics Europe from 21<sup>st</sup>-22<sup>nd</sup> March 2012 in Munich, Germany.

Avionics Europe is the region's premier conference and exhibition that discusses the issues and challenges in the future of commercial and defence avionics. With its annual gathering of avionics engineers and professionals, designers and pilots, the event provides an ideal opportunity for delegates to learn and understand how the SESAR impacts on their work and business.

The SESAR programme is the operational and technological answer to the major challenges of European air traffic growth. The aim of the SESAR Joint Undertaking is to ensure the modernisation of the European air traffic management system by coordinating and concentrating all relevant research and development efforts in the European Union.

As part of the support, SESAR JU will deliver a workshop about SESAR and its direct implications for the avionics industry.

Patrick Ky, Executive Director of the SESAR Joint Undertaking commented, "Avionics Europe provides a forum for the industry to learn how SESAR impacts on the future developments and innovations for the aerospace industry and we are delighted to be able enhance the educational content of the conference."

Avionics Europe has also gained the support of Association of European Airlines, EUROCAE and BavAIRia. The event saw a 30% growth in attendance at the 2011 event, highlighting a confident and upbeat return of activity to the aerospace industry following the preceding challenging economic climate.

Avionics Europe, with its industry leading conference programme is unique in delivering high quality presentations and will soon be announcing details of the 2012 conference programme soon.

For more information visit: [www.avionics-event.com](http://www.avionics-event.com).

(299 words)

### **Editors Notes**

**AVIONICS EUROPE 2012** celebrates its 10<sup>th</sup> Anniversary, and once again has the envious title of the premiere conference for avionics. Avionics Europe 2012, for the Commercial and Defence Aerospace Industries, will consist of a trade exhibition, two-day conference programme, workshops, exhibitor presentations and technology demonstrations.

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